

8 Board of Directors



Peter Bamford
Non-executive Chairman

Peter is Chairman of the Board and of the Nomination Committee. He is also Non-executive Chairman of MCPC-PRS Alliance Limited (known as PRS Music) and a Non-executive Director of Rentokil Initial Plc. Peter was a Director of Vodafone Group Plc from 1998 to 2006 and prior to this held senior positions with WH Smith Plc, Tesco Plc and Kingfisher Plc.



Julian Dunkerton
Chief Executive Officer

Julian is responsible for the UK Retail Division in addition to his role as CEO. He has worked exclusively in the retail sector for over 25 years, co-founding Cult from a market stall in Cheltenham and turning it into a successful retail chain. Together with James Holder, Julian established the Superdry clothing brand eight years ago, and is widely regarded as one of the most knowledgeable retailers in the UK fashion industry.



James Holder
Brand and Design Director

James is responsible for brand and product development, and heads up SuperGroup's team of in-house designers. He created the Bench clothing brand in 1992, which became the premier English skate-wear brand in the niche skate/BMX market. In 2003, James and Julian developed the Superdry brand.



Chas Howes
Group Finance Director

Chas is responsible for Finance, IT and HR. A qualified accountant, Chas previously held senior roles at Diageo Plc (United Distillers and Guinness), Allied Domecq, Fosters Group Plc and the Burton Group, before becoming Group Finance Director at La Senza Limited. He has worked both in the UK and Japan, undertaking operational, central and regional roles. Chas joined the business in 2007.



Theo Karpathios
Chief Executive Officer (Wholesale and International)

Theo is responsible for international expansion and supplier relationships. He started his first business venture in 1987 by supplying clothing to Cult in its infancy. In 1996 he began his own retail business (High Jinks), focusing on branded men's and ladies' street-wear and in 2000 launched a second retail concept (Skate of Mind), dedicated to skateboarding hardware and apparel. He built up his business to eight standalone stores, which he sold in 2004 and joined the business in 2005.

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Keith Edelman
Senior Independent
Non-executive Director

Keith is Chairman of the Remuneration Committee. He is also a Non-executive Director at Safestore Holdings Plc, Beale Plc and the Olympic Park Legacy. From 2000 to 2008, Keith was Managing Director of Arsenal Holdings Plc. Formerly, he was Chief Executive Officer of Storehouse Plc and Corporate Planning Director at Ladbrokes Plc.



Steven Glew
Independent Non-executive Director

Steven is Chairman of the Audit Committee. He is also Group Finance Director at UK Mail Group Plc. Steven, who is a Chartered Accountant, was previously Group Finance Director of Mothercare Plc and Booker Plc and held a number of senior finance roles at Tesco Plc.



Ken McCall
Independent Non-executive Director

Ken is also Managing Director of Europcar UK Group. He has over 30 years' experience in the logistics sector with TNT and DHL, including running international businesses in Europe and Asia, and latterly in China.



Indira Thambiah
Independent Non-executive Director

Indira is also Chairman and Chief Executive of Multiyork Furniture. She began her career as a consultant in the retail practice at Accenture. After moving to ASDA Wal-Mart she joined the Home Retail Group Plc where she headed up their multi-channel business, before joining Dixons Retail UK as Group e-Commerce Director.